

GUS and GUSSIE



by
Jack
Lait

YOU are SURE of immediate reader attention and continuous reader interest if you get this Jack Lait comic. It has become a great national leader in eight months. Gus, one of the funniest comic characters ever drawn: Gussie, pretty, lovable and quick-witted; Flossie, the red-headed cigarette girl vamp; and Susie, the chubby 'lithping' lassie who halves her home and the check room with the others, are types that WIN READERS INSTANTLY. This is proved by the HIT already made by this daily comic classic of the waiter and the check room girl. If still open in your territory **YOU CAN MAKE 'GUS AND GUSSIE' ONE OF THE SUBSTANTIAL CIRCULATION BUILDING FIXTURES OF YOUR NEWSPAPER.**

Wire NOW for specimens, reservation and terms!

KING FEATURES SYNDICATE, Inc.



GUS AND GUSSIE

Another "Wrong Number" Muddle

By Jack Lait



THIS IS THE NEW, SNAPPY COMIC STRIP FEATURE BY JACK LAIT THAT WE HAVE BEEN TELLING YOU ABOUT; YOU'LL FIND GUS AND GUSSIE ARE A PAIR OF ROYAL ENTERTAINERS WITH A NEW LAUGH FOR YOU EVERY DAY

GUS AND GUSSIE

A Spicy Tele-a-Tele

By Jack Lait



GUS AND GUSSIE

Home Explanation!

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They Find Food For Criticism

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Guards Her Through the Paint

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IN WHENS ON A FLOCK O' CHORUS GIRLS FROM THAT THEATER AROUND THE CORNER — AIN'T THEY LOULPOPS?

WHY DO ALL YOU BOYS GO LOLO IN THE COO WHENEVER YOU SEE A CHORINE — THEY LOOK LIKE A BUNCH O' WILTED CARPAGES TO ME



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HOW CAN YOU SAY THAT, GUSSIE? I THINK THEY'RE MARVELOUS, EVEN IF THEY DON'T TIP ME SO GOOD

YOU'RE STAGE-STRUCK OR BUN-STRUCK, I DON'T KNOW WHICH. IF THOSE BOYS ARE YOUR TYPE O' FEM-MALE, DUL-CHETTES, TAKE THE STONE



I'LL PROVE TO YOU THEY'RE PRETTY. SEE, IT SAYS SO IN THE AD.

AND A SUPERLATIVELY CHARMING CHORUS OF 50! 50! 50!
Now playing at the Palace Theatre

FIFTY? SOME OF 'EM DON'T LOOK A DAY OVER FORTY



AGE 17

GUS AND GUSSIE

And That's That!

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WEN—GUS! WHAT'S THE
IDEA OF ASKING ME THUS?
HAVE I LOST MY BRUSH
ATTRACTIVE, OR HAVE
YOU FELL FOR THAT
RED-HEADED CIGARETTE
PEDDLER?

CHECK
BOOK



ONLY YESTERDAY YOU
WAS BEEFIN' BECAUSE I
HUNG AROUND YOU
TOO MUCH

BUT—THAT WAS
YEST-DAY

CHECK
BOOK



YOUSE JAMES IS A FLAWN SYSTEM—
IF A GUN FUZZES OVER YOU, HE'S
A PEST, IF HE DONT HE'S A CRAB,
IF HE CHASES YOU YOU RUN, IF HE
CHASES ANOTHER ONE YOU CHASE
HIM, IF HE GIVES YOU PRESENTS
HE'S A MARK, IF HE DONT
HE'S A TAKER —



IF HE'S TRUE TO YOU YOU GET
TIRED OF HIM, IF HE AINT YOU CROWN
HIM, IF HE LOVES YOU YOU DONT WANT
HIM, IF HE DONT YOU LASSO HIM, IF
HE PROPOSES TO YOU YOU KID HIM,
AND IF HE MARRIES YOU
YOU BREAK HIM

APR 70

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By Jack Lait



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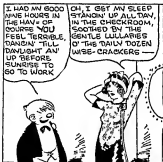
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By Jack Lait



GUS AND GUSSIE

—By Jack Lait



GUS AND GUSSIE

Everything Was Lovely Till—

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GUS AND GUSSIE

A Wet Proposition

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STAY IN GUSSIE, AN' DROPPIN' YOUR FEARS. WHEN IT COMES TO OARIN' A BOAT, GUS IS WROD THE SAILOR. THE SIGHT OF THEM OARS MAKE'S HIM SHAKIN' ITCH.

ALL WATERS IS GOT ITCHIN' HANDS. ALL I ASK YOU TO REMEMBER IS THIS DRESS SHIRKIN' IF IT GETS WET, AN' BESIDES, I CAN'T SWIM.

I THOUGHT YOU SAID YOU WAS A ROWIN' HOUND?

SURE. BUT MY NEW COAT IS TIGHT ON ME AN' IT GRINDS MY STYLE.

TWO PAIRS OF SUSPENDERS? AND — WHY, YOU BEEN GOOF — YOU GOT ON TWO PAIRS OF TROUSERS!

CERTAINLY. THIS IS A TWO-PANTS SUIT.

OH, GUS, THERE'S A SHAME. YOUR NEW SUIT IS A WRECK! TOO BAD YOU HINT 'T A TAILOR INSTEAD OF A SAILOR.

AN' JUST TODAY I HAD TO GO AN' HAVE BOTH PANTS ON YET!

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Such Is Love!

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GUS AND GUSSIE

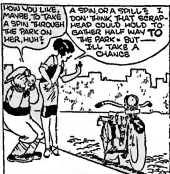
They Both Got It in the Neck

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GUS AND GUSSIE—A Question of Form

—By Jack Lait



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That Extra "R" Sets Things Right

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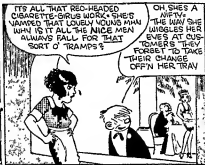
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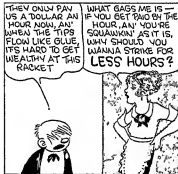
More Troubled Waters

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GUSSIE AND GUS

By Jack Lait



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A "Smart" Analysis

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SINCE THAT RED-HEADED
PANATELA-PEDDLER OZONED
YOU, YOU'RE HANGIN'
AROUND ME AGAIN,
HUH?

AW, FORGET
HER - I WAS ALWAYS
FOR YOU - YOU'RE THE
NIFTIEST, CUTIEST,
SWEETEST, LOVELIEST,
KNOCK-ME-DEADEST
L'L MAMA ON
EARTH, AN' -

HEY! HEY! HOW'D
YOU GET THAT WAY?

WHO? ME?
I'VE ALWAYS
BEEN THAT
WAY



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BEHAVE!! THAT ASRESTOS-
BURNIN' BALCONY MUSH AIN'T
NO PROPER DIET FOR A WEAK
YOUNG THING - YOU DON'T KNOW
ME WELL ENOUGH TO SPOUT
LAVA AT ME - DON'T YOU
NEVER LET LOOSE
SUCH A GAS ATTACK
AT MY HEART AGAIN,
OR I'LL -



PLEASE DON'T GET
MAD BY ME - I
WON'T NEVER,
NEVER, DONE IT
NO MORE -!

OH YOU WON'T, WON'T
YOU?, WELL, THEN,
DON'T EVER TALK
TO ME
AGAIN!



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GUS AND GUSSIE

By JACK LAIT

DID'VE HEAR THE BIG SENSATION? THAT BUTTER-AN' EGG GUY CLAIMS HE LOST A POCKETBOOK OUTTA HIS COAT WHILEST IT WAS IN MY CHECKROOM.

THAT'S TERRIBLE—
WHAT DID YOU
DONE ABOUT
IT?

I DIDN' DONE NOTHIN'— HE ONLY **SAYS** HIS POCKETBOOK WAS IN HIS COAT—
HOW DO I KNOW IT
WAS? LAUGH
THAT ONE OFF

WELL—
YOU DON'T THINK
A MAN'D **LIE**
ABOUT IT DO YOU?
HOW MUCH WAS IN
THE POCKETBOOK,
DOES HE
CLAIM?

HE SAYS THEY WAS TWENTY-TWO SMACKERS IN IT— HE DIDN' LOOK TO ME LIKE HE EVER **HAD** OVER A DOLLAR—NINETY—
ANYWAYS, HE WAS BUZZIN' WITH THAT RED-HEADED CIGARETTE PEDDLER WHILE HE HAD THE COAT ON, AN' — WELL, I DON' WANNA PASS NO RAW REMARKS, BUT I WOULDN' PUT IT **PAST** HER

CHECK
ROOM

AW, IS THAT NICE? THAT CIGARETTE-GIRL IS BEEN HERE A YEAR, AN' I NEVER HEARD HER HONESTY QUESTIONED

I NEVER EVEN
HEARD HER
HONESTY
MENTIONED

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By JACK LAIT



GUS AND GUSSIE

By JACK LAIT







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PAUL FUNNY

MAY. 15

GUS AND GUSSIE

A False Alarm.

By Jack Lait



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5-18

THERE'S BEEN TWO OR THREE PETTY THEFTS AROUND HERE, SO LET'S PLANT THIS POCKETBOOK IN ONE OF THE COATS AND YOU AND I'LL WATCH AND SEE WHAT HAPPENS

THAT'S GREAT, BOSS. WON'T IT BE EXCITING!



HEY, YOUSE TWO — WHILE YOU KIDS ARE PLAYIN' PEEK-A-BOO IN THERE, SOMEBODY'LL SWIPE SOMETHIN' — I SEEN THIS POCKETBOOK STICKIN' OUT, AN' I THOUGHT I OUGHTA GIVE IT TO YOU TO HOLD — YOU KNOW THERE'S SOMEBODY AROUND HERE WHAT AIN'T HONEST





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MAY-19

PAUL GUNZ



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GUS AND GUSSIE

By the Glad Sea Waves

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GUS AND GUSSIE

Gus Settles an Argument

By Jack Lait



GUS AND GUSSIE

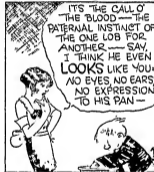
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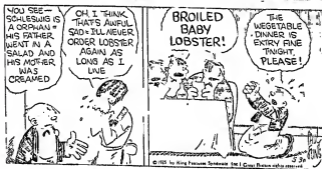
GUS AND GUSSIE

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**WALK
DON'T
RUN**

TO THE
NEAREST
EXIT.....
AND PRAY FOR
SOME KIND
APPLAUSE,
AS THIS IS
THE CLIMAX,
THE CRISIS—

AND AS THOSE
CHARMING YOUNG
LADIES TAKE AIR,
THIS CONCLUDES
OUR PORTION O'
THE UNDERTAINMENT—



THE APPLAUSING IS
NOT SO HOT—
I EXPECTED MORE—
BUT I GUESS WE
BETTER GIVE THE
CUSTOMERS A
BEND—



WELL, THE AGENT
WAS OUT FRONT,
AN' SO WAS THE
MANAGER O' THIS
SHOOTIN' GALLERY—
SO WE'LL GET
THE UP-AND-UP
ON THE LOWDOWN
VERY SUDDEN
NOW—



YEP—I HOPE
YOU DIDN'T
THROW AWAY
YOUR WAITERS
SUIT—



SUSPENSE

BUSINESS.
THE GUS
AND GUSSIE
QUARTET
AWAITS THE
VERDICT OF
THE
VAUDEVILLE
BOOKER
AFTER THE
PREMIERE
SHOWING OF
THE ACT-



CUT IT OUT - DON'T YOU KNOW
THE OLDEST SUPERSTITION IN
THE SHOW BUSINESS SAYS
WHISTLING IN A DRESSING
ROOM IS BAD LUCK? HERE
COMES OUR AGENT NOW
WITH THE JURY'S
VERDICT -



1-22

OF ALL THE DUMB BUM TURNS
THIS QUARTET IS THE LAST
WORD AND THAT WORD IS
TURRIBLE HE'S AS FUNNY AS A
STUFFED FISH. THAT LISPING
BLONDE HAS A MOUTHFUL O' MUSH.
THAT REDHEADED BLUES
GARGLER IS OUT-SHE HAS
NO KEY



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WELL, GIVE
US A
CHANCE
IT WAS
ONLY OUR
FIRST
P'FORMANCE

SHE'S ALL
THAT'S LEFT O'
THIS ACT -
SHE'S ACES -
I CAN USE
HER -
SINGLE -

YOU'RE
NOT GOING
TO SPLIT
US UP -
AND THAT
GOES
DOUBLE

FLOP!

THE GUS AND GUSSIE QUARTET IS A JOE MAGEE. GUSSIE'S DANCING ALONE GOT ANYTHING GUS SUSIE AND FLOSSIE ARE JUNKED.



NEW ACT

NOW THAT FLOSSIE AND SUSIE HAVE RETIRED FROM THE STAGE, GUS AND GUSSIE MUST FIX UP A TWO-ACT AND TRY IT OUT AGAIN

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WITH YOUR DANCIN' WHICH IS A SMASH, AN' SOME FLY GAGS, WE SHOULD OUGHT TO CRASH THE BIG TIME -



WHERE ARE YOU GOING TO GET THE MATERIAL FOR OUR COMEDY?

I'LL WRITE IT -

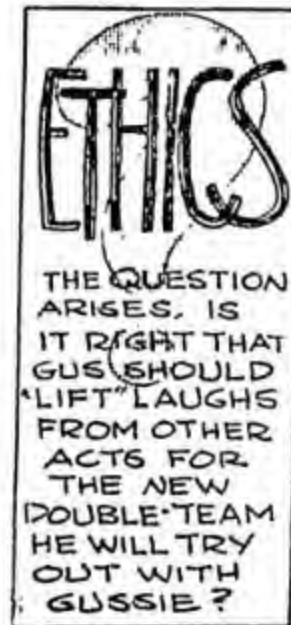


DON'T BE RIDIC, WRITING COMEDY IS ONE OF THE HIGHEST PAID SPECIALIZED PROFESSIONS, IT REQUIRES TALENT, TRAINING, NATURAL GIFTS, HOW COME YOU THINK YOU CAN WRITE GAGS?



EASY, I'LL GO TO THE DIFF'RENT VAUD'VILLE HOUSES AN' HEAR THE DIFF'RENT ACTS, AN' EVERYTIME THEY PULL A GOOD GAG, I'LL WRITE IT.





COMEDY

Aye, THERE'S THE RUB, GUS AND GUSSIE ARE SCRABBLING FOR SUREFIRE WOWS TO PEP UP THE NEW TWO-ACT—

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I THINK I GOT A FEW GIGGLES AN' A SNICKER OR TWO THAT'LL PUT OUR STUFF ACROST.

LISTEN AT THIS ONE— IF THAT DON' HAVE 'EM IN STITCHES, I DON' KNOW — YOU SAY TO ME, YOU SAY, "WHY IS THE FOURTH O' JULY?"

ALL RIGHT, I'LL TRY A DISH O' THAT, WHY IS THE FOURTH OF JULY?

WELL, I'LL TELL YOU, LITTLE ONE—

1-26

J IS THE FIRST, U IS THE SECOND, L IS THE THIRD AND Y IS THE FOURTH O' JULY

— AND THERE'S THE FIRE WORKS.

HOLD YOUR SIDES

GUS AND GUSSIE'S
BIG LAUGHS
FOR THE TWO-ACT
ARE TAKING
SHAPE, THE NEW
ROUTINE WILL
HAVE YOU IN
STITCHES



**HA-HA-
HA-HA!**

ANYONE WHO
CAN'T LAUGH
AT THE GAGS
IN GUS AND
GUSSIE'S NEW
TWO-ACT
ROUTINE
SHOULD SEE
A DOCTOR.

I GOT YET ANOTHER
IMPORTANT HOWL TO
PUT IN OUR CROSSFIRE
STUFF THIS ONE
SHOULD OUGHT TO
DEVASTATE 'EM



IT RUNS THIS
WAY, YOU SAY TO
ME—“GO OUT AN’
BUY SOME
EGGS”—



ALL RIGHT,
I’LL PLAY. —
GO OUT AND
BUY SOME
EGGS.



THEN I SAY,
“WHAT KIND O’
EGGS DO YOU
WANT?”



O.K.—AND THEN
WHAT DO I SAY?



YOU SAY — — — —
YOU SAY — — OH,
THIS’LL SLAY YOU—
IT’S SO FUNNY I
CAN’T SAY IT
WITHOUT CHOKIN’ —
YOU SAY — “THE
KIND THAT
GOES WITH
HAM”



OUCH!
MY
OPERATION!

THE NEW GAGS.
GUS HAS "LIFTED"
FOR THE TWO-ACT
ARE A.W.O.L.
BUT ALSO
W.O.W.!

Y'SEE I'VE
RE-ROTTEN
SOME O' THESE
LAUGHS SO
THEIR OWN
ADOPTED
PARENTS WON'
KNOW 'EM-



F'R EXINSTANCE
THE ONE ABOUT
THE TWO
IRISHMEN - PAT
AN' MIKE -

YOU
WOULDN'T
DARE!



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WAIT! THIS IS THE 1929
EDITION, O'COURSE ALL
THE WORLD KNOWS
THAT ONE ABOUT THE
TWO IRISHMEN BUT-



YES-
YES-
BUT -

BY US IT'LL BE A
NEWER, BETTER AN'
BIGGER JOKE - I'M
GONNA USE THREE
IRISHMEN!



TAP
TAP

HYSTERIC!

NOTHING LESS IS WHAT GUS THINKS THE AUDIENCES WILL GET WHEN THEY HEAR THE NEW WOW LAUGHS HE HAS "CHOSEN" FOR THE TWO-ACT-



**ALL
BUT**

READY.

THE NEW
TWO-ACT FOR
GUS AND GUSSIE,
IN WHICH SHE
PLAYS "STRAIGHT"
AND FEEDS HIS
COMEDY BESIDES
HER DANCING
SPECIALTY.

JINKS, THE BOOKING
AGENT HAS FIXED
THE FIRST HALF
OF NEXT WEEK
FOR US AT THE
TINKANNE
THEATRE
TO BREAK IN OUR
VEHICLE



THAT'S FINE
AN' FANCY.
BUT WHAT DO
YOU MEAN
VEHICLE?
ARE WE A
HORSE?



THAT'S THE REFINED
NAME FOR THE ACT-
THE STUFF WE DO-
OUR MATERIAL.



OUR BILLING WILL READ LIKE THIS-
"GUS AND GUSSIE PRESENT EACH
OTHER IN THEIR MAGNIFICENT
NEW VEHICLE-
'JESTS AND
JAZZES OF
1929'"



GOLLY DAY,
THAT SURE
SOUNDS LIKE
THE CREAM
ON THE
BERRIES-



BUT, ON SECON' THOUGHT,
AIN'T THAT TITLE A LITTLE
BIT LONG-YOU KNOW, TO
GO ON A 'LECTRIC
SIGN?







Booked!

GUS AND GUSSIE HAVE THE FIRST HALF OF NEXT WEEK FOR A TRYOUT AT THE TINNCANNE THEATRE, TO SHOW THE NEW TWO-ACT —





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SH-H-H!

TREAD SOFTLY
AND SNEAK UP ON
GUS AND GUSSIE
REHEARSING
THEIR NEW
TWO-ACT.

NO NOISE, NOW.

• THIS
CHEESECAKE
HAS TO OPEN
MONDAY —



NOW, YOU'LL
COME IN FROM
THAT WAY,
REGISTERIN'
NONECHALANCE —



COME ON, NOW —
YOUR ENTRANCE —
LEMMIE SEE YOUR
NONECHALANCE —



NO • NO • NONECHALANCE —
NOT THE DUCHESS TAKES
A STRUT DOWN THE
RUE DE LA POO —
DON'T YOU KNOW WHAT
IS NONECHALANCE ?



SURE — I KNOW, MISTER —
IS THIS WHAT YOU
WANT ?

SAY —
WHO IS THE
COMEDIAN IN
THIS ACT ? AN'
DON' FORGET
IT.

PAUL
FUNG

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THE ROUTING
FOR THE NEW
TWO-ACT IS
ALL BUT SET.
JUST A FEW
FINAL HIGHLIGHTS
AND GUS AND
GUSSIE ARE
READY TO DO
OR DIE OR
BOTH —



I S'POSE ALL THE
BIG CRICKETS'LL
BE AT THE TINNCANNING
THEATRE MONDAY
TO KETCH OUR
STUFF —



CRICKETS?
DO YOU
MEAN
CRITICS?

I MEAN THEM
SMART-ALECS WHAT
GET IN FOR NOTHIN' AN'
THEN SAY THE GIRL
WAS VERY CHARMING,
BUT THE COMEDIAN
WAS EXTREMELY
LOW —



YOU CAN
DEPEND ON
IT — THEY'LL
BE THERE,
SCARED
OUR ACT
MIGHT BE
A HIT.

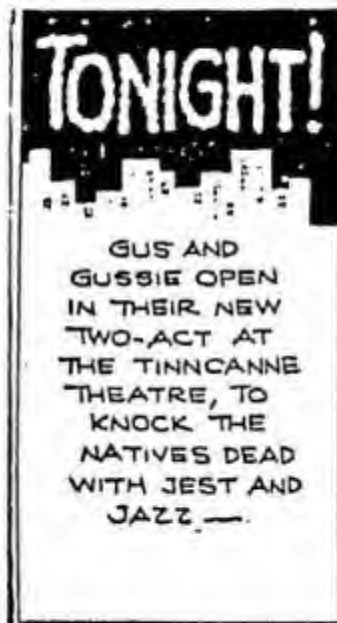
OH, CHEER UP — EVEN
A CRITIC MAY HAVE A
SOUL, A CONSCIENCE,
A SENSE OF HUMOR,
A DESIRE FOR
JUSTICE —



SURE —
A RATTLESNAKE
MAY HAVE FEATHERS,
BUT, LIKE THE SWISS
BATTLESHIPS —
NOBODY EVER
SEEN 'EM.

PAUL
TUNO
2.8





A TEAM!

GUS AND GUSSIE ARE ON THE BRINK OF SOMETHING OR OTHER, AS THE TRYOUT PERFORMANCE OF THEIR TWO-ACT AWAITS THE CALL TO STRUT THEIR STUFF —







Golly Gosh!

WRIGHT ROOT, SON OF THE
VOLLENVILLE
MAGNATE, IS
OUT FRONT,
AND IF HE
LIKES THE NEW
THE-ATRE....
WELL, WHO
CAN TELL?
HE CAN....
HE CAN TELL
THE OLD MAN....

YOU SEE,
MR. HOYTENOR...
AS THE MANAGER
OF THE THEATRE,
YOU ARE
A BIG SHOT IN
WASHTONVILLE....
BUT, WHEN GUS
AND GUSSIE OPEN
THEY DRAW
WRIGHT
ROOT....



HE'S ONLY
WRIGHT ROOT, JR.,
BUT IF YOU PULL AN
OAR WITH HIM
YOU'RE ON TOP
OF THE WORLD AT
THAT.... HIS OLD
MAN THINKS HE'S
NOT A LADDER....



WE DON'T PULL
NO OARS—THE
KIND OF JEST
WE DO, HE
WON'T ASK HIS
FATHER.
FAVORS....
HE'LL TELL
HIM ABOUT US
AN' DO HIM
A FAVOR....



WOHOO....
GUS....
WHERE ARE
YOU?...
I KNOW....
THE BOOKS
DON'T HAVE TO
WAIT AND BEEN
LONGER....



IN A VERY
NEW MANNER
THEY'LL GET
THEIR GUS
AN' GUSSIE....



BUT....
WILL GUS
AN' GUSSIE
GET THEM?



WHEN....
WHY NOT?
WE DREW
THEM....



WHEN....
WHY NOT?
WE DREW
THEM....

